

www.hbshowcase.com

Small Business Sponsor



Media Partners



Strategic Partners



Expand your business frontier.

Hispanic Chamber of E-Commerce  
P.O. Box 9142  
La Jolla, CA 92038  
858.768.2483  
info@hiscec.com  
www.hiscec.com

Hispanic Chamber of E-Commerce



Membership Benefits:  
BASIC MEMBERSHIP - FREE

-Business Listing with:

- Company logo
- Description
- Link to company Web site
- Pictures
- Contact information
- Indexed by search engines

-Online Catalog with:

- Pictures of your products
- Description
- Price
- Indexed by search engines

-Consulting services

**PREMIUM MEMBERSHIP - \$150**

-Basic membership benefits plus:

- Post up to 100 products
- Banner advertising
- Sponsored Links
- Interactive press releases
- Promotional articles
- SEO optimization report
- Special discounts

Please visit us at [www.hiscec.com](http://www.hiscec.com)

**Member Application**

Enter as you would like to appear on listing

Business Category:

Business Name:

Contact Name:

Mailing Address:

Phone:

E-mail:

Web site:

Membership Level:

Number of Employees:

Signature:

Check payable to "Hispanic Chamber of E-Commerce". Return to  
PO Box 9142, La Jolla, CA 92038 or email to [info@hiscec.com](mailto:info@hiscec.com).  
Join online: [www.hiscec.com](http://www.hiscec.com)

San Diego  
September 10-11, 2010



**San Diego Convention Center**  
**September 10-11, 2010**  
**[www.hbshowcase.com](http://www.hbshowcase.com)**

*Expanding the Hispanic Market Frontier*

Organized by:



# Hispanic Business Showcase | Business and Technology Expo

## Exhibitors, Seminars, Advertising and Sponsorships

The Hispanic Business Showcase provides an environment for businesses to enhance their relationships, research the market for the leading products and services, and learn about the latest best business practices. The business and technology expo is a two-day event intended to expand the Hispanic market frontier by showcasing and connecting Hispanic businesses to decision-makers in the public and private sectors. It is also intended to introduce businesses interested in promoting their products and services within the Hispanic community.

### Location

San Diego Convention Center - Exhibit Hall F  
111 W. Harbor Drive  
San Diego, CA 92101



### Exhibitors

Regardless of the size of your organization, this is an exceptional opportunity for you and your company. The Hispanic Business Showcase offers a unique marketing opportunity.

### Booth Price

- Basic Members and Non-Members - \$895
- Premium Members - \$495
- Non-Profits - \$495

### Seminars

Practical tips on how:

- To use the Internet as a sales and marketing tool.
- To maximize your business efficiency with the latest IT developments.
- To get involved in government procurement.
- To prepare bids electronically.
- To become a Green Technology Business.
- To implement e-commerce strategies to improve export performance.
- Your business can reach the Hispanic market.

**Seminars Ticket Price - \$85**

### Advertising

Promote Your Brand  
Sponsorships and advertising opportunities offer numerous ways to add value and exposure before, during and after the show. Build your brand outside your exhibit booth. Drive more buyers to your booth. Make sure buyers know your brand, what you offer, and where to find you by taking advantage of one or more of these advertising opportunities.

### Event Program

- Full Page - \$750
- Half Page - \$450
- Quarter Page - \$250
- Business Card - \$150
- Outside Back Cover (1) - \$1,500
- Inside Back Cover (1) - \$1,100
- Inside Front Cover (1) - \$1,300

### Sponsorships

Platinum Sponsorship Level	\$15,000
Gold Sponsorship Level	\$12,500
Silver Sponsorship Level	\$10,000
Bronze Sponsorship Level	\$7,500
Copper Sponsorship Level	\$5,000
Small Business Sponsorship Level	\$2,000

For more information about the sponsorship benefits, please visit: <http://www.hbshowcase.com/category/sponsors>



[www.hbshowcase.com](http://www.hbshowcase.com)

## Hispanic Business Showcase Application

Business Category:

Business Name:

Contact Name:

Mailing Address:

Phone:

E-mail:

Web site:

Number of Employees:

Total Amount:

Signature:

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Join online: [www.hiscec.com](http://www.hiscec.com)